



Year 9 - BTEC Tech Award in Enterprise - Overview Spring term 2

Subject: BTEC TECH Award Enterprise				
Year group: 9		Component 2		Date (from and to): Spring term 2
Weeks	Big question / concept:	Learning intentions:	Resources	
			Offline:	Online including links on how to access these:
Wk1& 2	Questionnaire Questionnaire Analysis Section 1 – Skills Audit Section 1 – Business Idea development Feedback & improvements	Task: Complete 2 paragraphs to summarise your primary market research. You should use the instructions to help you as well as the two model paragraphs. Based on my primary research, develop three different business ideas. Task: complete the skills audit using the PowerPoint or instructional video	Complete 2 paragraphs to summarise your primary market research. You should use the instructions to help you as well as the two model paragraphs. Complete the skills audit using. The instructions are on the sheet	Watch the instructional video for section 1 and complete the task on market research. PowerPoint – L3 Business idea development PowerPoint: L1 Skills Audit Task: Develop the three Business idea PowerPoint – L3 Business idea development
Wk 3	Section 2 – Business Plan	Complete Concept, vision rationale for your chosen enterprise idea	Section 2 - Complete Concept, vision rationale for your chosen enterprise idea	Watch the instructional video on Business plan Task: Complete Concept, vision rationale for your chosen enterprise idea PowerPoint – L4 Business Plan

Wk4	Section 2 – Business Aims	Choose three business aims and adapt to suit your enterprise. Justify why you have chosen these aims for your enterprise	Booklet - Section 2 - Choose three business aims and adapt to suit your enterprise. Justify why you have chosen these aims for your enterprise	Watch the instructional video on Business aims Task: - Choose three business aims and adapt to suit your enterprise. Justify why you have chosen these aims for your enterprise
Wk 4	Section 2 – Business Plan Section 2 – Business Aims Feedback & improvements	Complete Concept, vision rationale for your chosen enterprise idea Choose three business aims and adapt to suit your enterprise. Justify why you have chosen these aims for your enterprise	Section 2 - Complete Concept, vision rationale for your chosen enterprise idea Choose three business aims and adapt to suit your enterprise. Justify why you have chosen these aims for your enterprise	Watch the instructional video on Business plan Task: Complete Concept, vision rationale for your chosen enterprise idea PowerPoint – L4 Business Plan
Wk 5	Section 3 – The market – Customer profile Key findings from Primary research summary	Complete the customer profile section in section 3	Booklet Section 3 – The market – Customer profile section. Answer the questions in full sentences for your market	Watch the instructional video on your market PowerPoint: L2 Market Task: Customer profile section. Answer the questions in full sentences for your market