



Year 9 – Business Studies - KNOWLEDGE OVERVIEW: HALF TERM 2 SPRING 2021

Subject: GCSE Business			
Year group: 9	Unit: 1.3	Date (from and to): Spring Term 1	
Big question / concept:	Learning intentions:	Resources	
		Offline:	Online including links on how to access these:
Week 1: 1.5.1 Business stakeholders	Who business stakeholders are and their different objectives: <ul style="list-style-type: none"> Shareholders (owners), employees, customers, managers, suppliers, local community, pressure groups, the government 	P116-P120 in the Business textbook. End of chapter exercises P119.	Assignment task uploaded to Microsoft teams. Students to identify different stakeholder groups, exploring how they differ from shareholders; categorise internal and external stakeholders and justify which stakeholder groups hold the most power. Additional information on the topic can be found through the link: https://www.bbc.co.uk/bitesize/guides/z4gcd2p/revision/1
Week 2: 1.5.1 Business stakeholders	<ul style="list-style-type: none"> How stakeholders are affected by business activity. How stakeholders impact business activity. Possible conflicts between stakeholder groups.	P116-P120 in the Business textbook. Practice case study questions P120.	Assignment task uploaded to Microsoft Teams. Students to outline specific stakeholder objectives, explore stakeholder conflicts and complete an assessment question on the topic. Additional guidance on business stakeholders can be found through the link: https://www.youtube.com/watch?v=tZGol4xtY3g
Week 3: Technology and business	Different types of technology used by business: <ul style="list-style-type: none"> E-commerce Social media 	P121-P125 in the Business text book. End of chapter exercises P125.	Assignment task uploaded to Microsoft teams. Students to explore how technology has impacted different types of businesses over the years. They will outline different types of e-commerce methods available to businesses and analyse the advantages and disadvantages of using social media channels. Additional information on the topic can be found through the link: https://www.bbc.co.uk/bitesize/guides/zdmfpg8/revision/1

<p>Week 4: Technology and business</p>	<ul style="list-style-type: none"> • Digital communication • Payment systems <p>How technology influences business activity in terms of:</p> <ul style="list-style-type: none"> • Sales • Costs <p>Marketing mix</p>	<p>P116-P120 in the Business textbook. Practice case study questions P125.</p>	<p>Assignment task uploaded to Microsoft Teams. Students to justify how businesses use digital communication to engage their customers and also outline the advantages and disadvantages of different payment systems. Additional information on the topic can be found through the link: https://www.bbc.co.uk/bitesize/guides/zdmfpg8/revision/3</p>
<p>Week 5: Legislation and business</p>	<p>The purpose of legislation:</p> <ul style="list-style-type: none"> • Principles of consumer law: quality and consumer rights 	<p>P126-P129 in the Business textbook. End of chapter exercises P129.</p>	<p>Assignment task uploaded to Microsoft Teams. Students to explore the concept of 'legislation' and the terms and conditions of three consumer protection laws. Examples will be used and found to outline businesses that have breached these laws. Additional information on the topic can be found through the link: https://www.bbc.co.uk/bitesize/guides/zmnr382/revision/1</p>