

Knowledge overview to support remote learning

Note:

- One (or more if this suitable for the subject area) knowledge overview will be prepared for each half term per subject area.
- The knowledge overview below will be accompanied by a selection of high quality online AND offline resources.
- The below is for a parent / guardian and pupil audience therefore the language used should be suitable for this audience.
- Knowledge overview and copies of offline resources need to be provided to: the main office, the BFL team and isolation.

Subject: BTEC TECH Award Enterprise				
Year group: 10		Component 2	Date (from and to): Spring term 1	
Weeks	Big question / concept:	Learning intentions:	Resources	
			Offline:	Online including links on how to access these:
Week 1	Section 1 – Business Idea	Task: Complete 2 paragraphs to summarise your primary market research. You should use the instructions to help you as well as the two model paragraphs.	Complete 2 paragraphs to summarise your primary market research. You should use the instructions to help you as well as the two model paragraphs.	Watch the instructional video for section 1 and complete the task on market research. PowerPoint – L3 Business idea development
Week 2	Section 1 – Skills Audit	Task: complete the skills audit using the PowerPoint or instructional video	Complete the skills audit using. The instructions are on the sheet	Task: complete the skills audit using the PowerPoint or instructional video PowerPoint: L1 Skills Audit – Section 1 Skills audit
Week 3	Section 1 - Business Idea Development	Based on my primary research, develop three different business ideas.	Based on my primary research, develop three different business ideas	Watch the instructional video on business idea development Task: Develop the three Business idea PowerPoint – L3 Business idea development

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Week 4	Section 2 – Business Plan	Complete Concept, vision rationale for your chosen enterprise idea	Section 2 - Complete Concept, vision rationale for your chosen enterprise idea	<p>Watch the instructional video on Business plan</p> <p>Task: Complete Concept, vision rationale for your chosen enterprise idea</p> <p>PowerPoint – L4 Business Plan</p>
Week 5	Section 2 – Business Aims	Choose three business aims and adapt to suit your enterprise. Justify why you have chosen these aims for your enterprise	Booklet - Section 2 - Choose three business aims and adapt to suit your enterprise. Justify why you have chosen these aims for your enterprise	<p>Watch the instructional video on Business aims</p> <p>Task: - Choose three business aims and adapt to suit your enterprise. Justify why you have chosen these aims for your enterprise</p>
Week 6	Section 3 – The market – Customer profile	Complete the customer profile section in section 3	Booklet Section 3 – The market – Customer profile section. Answer the questions in full sentences for your market	<p>Watch the instructional video on your market</p> <p>PowerPoint: L2 Market</p> <p>Task: Customer profile section. Answer the questions in full sentences for your market</p>