



Year 11 BTEC Enterprise - Knowledge Overview – Spring 1

Subject: BTEC Tech Award in Enterprise						
Year group: Year 11		Unit: Component 3 – External exam		Date (from and to): Spring term 1		
Weeks	Big question / concept:	Learning intentions:		Resources		
				Offline:	Online including links on how to access these:	
Wk 1 4.1.2021	Practice Assessment 1 – Activities 1-4	Practice assessment +		Revision Guide –Enterprise		Watch recorded video explaining technique for activities 1-4 Tip: Pause the video after each activity and attempt the question
		Annotate Scenario (pg1)	Environment	Understanding Scenario	Page 53	
		Activity 1	Financial documents(pg2) & Delivery note & invoices(pg3)	Activity 1	Pages (14,17)	
		Activity 2	Purchase Order (pg4)	Activity 2	Page 16	
		Activity 3	Costs(pg5)	Activity 3	Page 22	
		Activity 4	Break even (pg6&7)	Activity 4	Pages (43,45)& (8,50)	
Wk 2 11.1.2021	Practice Assessment 1 – Activities 5-7	Practice assessment +		Revision Guide –Enterprise		Watch recorded video explaining technique for activities 5-7 Tip: Pause the video after each activity and attempt the question
		Activity 5	Cash Flow (pg8)	Activity 5	Pages (39,40,41)	
		Activity 6	Statement of comprehensive income (pg9) & Ratios (pg10)	Activity 6	Pages (24,25,29) &(34,35)	
		Activity 7	Personal Selling & Market segmentation	Activity 7	Pages (7,11,51,52)	

Wk 3 18.1.2021	Practice Assessment 2 – Activities 1-4	Practice assessment +		Revision Guide –Enterprise		Watch recorded video explaining technique for activities 1-4 Tip: Pause the video after each activity and attempt the question
		Annotate scenario (pg14)	Natures jewellery	Understanding scenarios	Page 52,53	
		Activity 1	Public relations, Purchase orders(pg15), delivery note & invoices(pg16)	Activity 1	Pages (8, 16 - 17) & 3	
		Activity 2	Financial documents(pg17)	Activity 2	Page 14	
		Activity 3	Costs. Fixed & Current assets (pg18)	Activity 3	Pages 22,26	
		Activity 4	Statement of financial position(pg19) & Ratios(pg20)	Activity 4	Page 57, 31,36	
Wk 4 25.1.2021	Practice Assessment 2 – Activities 5-7	Practice assessment +		Revision Guide –Enterprise		Watch recorded video explaining technique for activities 5 -7 Tip: Pause the video after each activity and attempt the question
		Activity 5	Fixed costs , Variable costs(pg21) & Break-even (pg22)	Activity 5	Pages 21-22 & 45	
		Activity 6	Cash Flow (pg23,24)	Activity 6	Pages (39,49, 51)	
		Activity 7	Promotional campaign(pg25) & Sales promotion(pg26)	Activity 7	Pages (10,11-13) & pages 4-7	
Wk 5 1.2.2021	Practice Assessment 3 – Activities 1-4	Practice assessment +		Revision Guide –Enterprise		Watch recorded video explaining technique for activities 1-4 Tip: Pause the video after each activity and attempt the question
		Annotate Scenario (pg28)	Social events	Understanding scenarios	Page 52,53	
		Activity 1	Financial documents (pg29) & invoice(p30)	Activity 1	Pages (4,17,19)	
		Activity 2	Purchase Order(pg31) & Statement of financial position	Activity 2	Page 16 & (15,16,31)	
		Activity 3	Statement of comprehensive income(p33), Statement of financial position & Ratios (pg34)	Activity 3	Pages(25,29) & (31,32)	
Activity 4	Break-even (pg36,35)	Activity 4	Pages (45,46)			

Wk 6 8.2.2021	Practice Assessment 3 – Activities 5-	Practice assessment +		Revision Guide –Enterprise		Watch recorded video explaining technique for activities 5-7 Tip: Pause the video after each activity and attempt the question
	7	Activity 5	Cash flow (p38)	Activity 5	Pages (39-42)	
		Activity 6	Promotional campaign (page39) & Market Segmentation	Activity 6	Pages (2-3) & Pages (6,11)	