



## Year 11 Business Studies – Spring Term 1 – KNOWLEDGE OVERVIEW

Subject: GCSE Business			
Year group: 11	Unit: 2.5	Date (from and to): Spring Term 1	
Big question / concept:	Learning intentions:	Resources	
		Offline:	Online including links on how to access these:
Organisational structures	Different organisational structures and when each are appropriate: <ul style="list-style-type: none"> <li>hierarchical and flat</li> <li>centralised and decentralised.</li> <li>The importance of effective communication</li> </ul>	P244-P254 in the Business textbook. Practice case study exam questions on pages 249 and 254. Additional exam style questions P77-P78 of student workbook.	Revision powerpoint uploaded to Microsoft Teams. Activities to complete within the powerpoint. Case study exam questions and section A exam questions to complete. Video link to support content below: <a href="https://www.youtube.com/watch?v=LCAAvdxVTU">https://www.youtube.com/watch?v=LCAAvdxVTU</a>
Organisational structures	Different ways of working: <ul style="list-style-type: none"> <li>part-time, full-time and flexible hours</li> <li>permanent, temporary, and freelance contracts</li> <li>The impact of technology on ways of working: efficiency, remote working.</li> </ul>	P255-P260 in the Business textbook. Practice case study exam questions on p264. Additional exam style questions P79-P80 of student workbook.	Revision powerpoint uploaded to Microsoft Teams. Activities to complete within the powerpoint. Case study exam questions and section A exam questions to complete. Additional information on the topic can be found through this link: <a href="https://www.bbc.co.uk/bitesize/guides/z6v847h/revision/1">https://www.bbc.co.uk/bitesize/guides/z6v847h/revision/1</a>

Effective recruitment	<p>Different job roles and responsibilities</p> <p>How businesses recruit people:</p> <ul style="list-style-type: none"> <li>documents: person specification and job description, application form, CV</li> <li>recruitment methods used to meet different business needs</li> </ul>	<p>P260- P264 in the Business textbook.</p> <p>Practice case study exam questions on page 264. Additional exam style questions P81 of student workbook.</p>	<p>Revision powerpoint uploaded to Microsoft Teams.</p> <p>Activities to complete within the powerpoint. Case study exam questions and section A exam questions to complete.</p> <p><a href="https://www.youtube.com/watch?v=FuKQf5JQIXg">https://www.youtube.com/watch?v=FuKQf5JQIXg</a></p>
Effective training and development	<p>How businesses train and develop employees:</p> <ul style="list-style-type: none"> <li>different ways of training and developing employees: formal and informal training, self-learning, ongoing training for all employees, use of target setting and performance reviews.</li> </ul>	<p>P265-P270 in the Business textbook.</p> <p>Practice case study exam questions on pages 269.</p> <p>Additional exam style questions P82-P83 of student workbook.</p>	<p>Revision powerpoint uploaded to Microsoft Teams.</p> <p>Activities to complete within the powerpoint. Case study exam questions and section A exam questions to complete.</p> <p><a href="https://www.bbc.co.uk/bitesize/guides/zhgj8xs/revision/1">https://www.bbc.co.uk/bitesize/guides/zhgj8xs/revision/1</a></p>
Motivation	<p>The importance of motivation in the workplace:</p> <ul style="list-style-type: none"> <li>attracting employees, retaining employees, productivity.</li> <li>How businesses motivate employees:</li> <li>financial methods</li> <li>non-financial methods</li> </ul>	<p>P270-P275 in the Business textbook.</p> <p>Practice case study exam questions on page 275. Additional exam style questions P84-P85 of student workbook.</p>	<p>Revision powerpoint uploaded to Microsoft Teams.</p> <p>Activities to complete within the powerpoint. Case study exam questions and section A exam questions to complete.</p> <p><a href="https://www.youtube.com/watch?v=9oHn4Y6HLg8">https://www.youtube.com/watch?v=9oHn4Y6HLg8</a></p> <p><a href="https://www.youtube.com/watch?v=YQ2uhzmqJDY">https://www.youtube.com/watch?v=YQ2uhzmqJDY</a></p>

<p>Topic summary</p>	<p>An overview of all topics covered this half term Exam paper assessment on topic 2.5</p>	<p>P276-P277 in the Business textbook. Practice exam questions on pages 276 and 277. Additional exam style question booklet provided as 'end of topic test.'</p>	<p>Assessment task uploaded to Microsoft Teams. Past exam paper questions should be completed in order to assess knowledge of topic 2.5</p>
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